**\$ +65 9724 4567** 

💌 jinder@optimusminds.sg

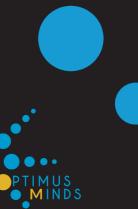
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# ALL ABOUT OPTIMUSMINDS

# **ABOUT US**

Optimus is a latin word derived from the word optimism. Simply put, believing that the best will happen no matter the depth of the situation. So with OptimusMinds, we want our young ones to develop a mindset that always looks at the positives and brighter side of any situation, even during challenges and failures. Every step of the way is an opportunity for growth. It is a lifelong learning adventure to always be agile in an ever-changing VUCA world.

# **HOW WITH OPTIMUSMINDS**

OptimusMinds looks at the latest economic trends and innovations when designing and customising programmes. Our team will plan and deliver quality services to ensure the smooth running of your programmes. To provide opportunities for an early head start in entrepreneurship, we will market and showcase pupils' creative works through various platforms.

# WHY WITH OPTIMUSMINDS

Education plays a pivotal role in levelling up and developing people holistically in every generation. In OptimusMinds, we are determined to provide opportunities to impact, inspire and improve lives for future generations with a truly wholesome experience.

# WHAT WITH OPTIMUSMINDS

- Our dedicated team will hear you and customise programmes to suit your needs with the learner at the heart of it all.
- 2 We have programmes in Career Guidance, ART appreciation, Team building, Lifeskills, Technology, Al and many others. Programmes can be customised to include onlinelearning through synchronous or asynchronous activities.
- 3 Our Design Team and ICT programmers will provide solutions and customise digital platforms to suit your needs.

# FOREWORD



i! I am Jinder, founder of OptimusMinds Education. Welcome to our brochure of educational programmes. We are excited to showcase our diverse range of enrichment programmes and options that cater to individuals of all ages.

Our programmes are designed to foster creativity, inspire critical thinking, and develop skills and knowledge that are relevant to today's rapidly changing world. From online courses to face to face lessons, we offer a variety of learning formats to accommodate to your needs and preferences.

We have partnered with industrial experts to share with the students more about what happens on the ground and their experiences in the related fields. Students can also go on learning journeys to learn from authentic environments and situations.

Since the start of the company in 2019, we are fortunate to work with many schools. I would like to

take this opportunity to thank the schools who have trusted us and gave us the chance to work with you. We have built a great relationship together and will continue to do so.

I also would like to thank our industrial partners for collaborating with us to bring authentic experiences to our students. We all hope to inspire them in one way or another to understand the options out there for them.

The last group of people I would like to thank, is my staff and trainers, without which, we cannot do what we do. I appreciate the enthusiasm, the creativity and passion they have for the job to deliver for the students.

# **CULINARY AND FOOD TECHNOLOGY**

A spire to be a chef and to run a restaurant someday? Our experienced chefs will share restaurant recipes and demonstrate how these dishes can not only taste delectable but also the importance of art in culinary to make the food look beautiful through plating.

Through hands-on experiences and expert guidance, students will cultivate a love for cooking, nutrition and culinary arts.

# **QUICK SNAPSHOTS!**

Students learn to follow recipes, cooking tips, to prepare meals (entrees, main course and desserts) and present their dishes during their showcase. Students visit a restaurant to learn more about the operations and get a hands-on experience working on the barista machine, making mocktails and setting up tables for dining. Watch a cooking demonstration too.

al Alley 🔹 🔹

Students get ready to showcase what they have learnt during an Open House Event.



# **HOSPITALITY & SERVICE**

# (Programme is available for Special Needs Students)

Embark on an exciting journey into the world of hospitality and services! Our comprehensive programmes invite students to explore the dynamic realm of customer services, event management, hotel and restaurant operations.

# **QUICK SNAPSHOTS!**

Students learn table setting, napkin folding and serving.

Students visit a restaurant to learn more about the operations and get a hands-on experience making a mocktail or coffee.



Students get ready to showcase what they have learnt and serve their teachers creative mocktails or coffee. This module complements well with culinary module.

# HAIRSTYLING

ove to style hair? Take part in this hands-on course where students will get to give head massages, style hair, use various tools to curl and straighten the hair.

# **QUICK SNAPSHOTS!**

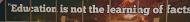
Students learn to style hair using hairstyling tools, carry out head massages and how to wash hair.



Students visit a hair salon to learn more about the operations and get a hands-on experience.

DF hairolog

Students get ready to showcase what they have learnt through presentation and demonstrations.





yles itself but how a salon runs it business hods on hair. ghout the last3 days I have learned how to nd girls bangs. hout the last 4 days I have learned how to oys hair in a proper way. hout the last 3 days I have learn a lot of

# ONE 1 – Bride challenge

ert Einstein

# **IMAGE CONSULTANT & BEAUTY**

ant to learn more about dressing for the occasion? In this course, students will learn personal hygiene, creating a fashion image portfolio and beauty tips.

# **QUICK SNAPSHOTS!**

Students prepare to start-up their own Beauty Salon.



Students visit a beauty salon to learn more about the operations and get a hands-on experience.



Skincare Routine:)) sidirt, oil and unw 1. Cleanse - debris 2. Scrub - new cells to surface 3. Mask - Trops moisture and exfoli 4. Toner - Removes dirt from pr Removes dirt from pr Removes dirt from pr 5. Eye care - of aging

AND WELLNESS

Students get ready to showcase what they have learnt through presentation and demonstrations to show appreciation to their teachers.



# EARLY CHILDHOOD EDUCATION

eady to be an inspiring educator? TIn this programme, students will go through the process of being an early childhood educator and will design their own classroom and create engaging lessons for the students.



preschoo



Do you inspire to be a designer? Below, we explore 3 design programmes that will stretch your students creativity.

# **DESIGN: 3D PRODUCT DESIGN**

sign, review and create products Uusing recycling materials. Maybe create a toy for children on Children's Day or a special gift for your teachers.



# **SOCIAL MEDIA & VIRTUAL REALITY**

nspire to be a Youtuber or work in Media-related fields? Expose the students to the process of developing their own content and videos. Understand more about subscriptions and viewership management as well as the relevant laws, copyright, privacy issues and career opportunities.



# **GAME DESIGN & ROBOTICS**

In this hands-on session, you will apply concepts and techniques of computer languages for creating games as well as creating creative movement and lighting display of Sphero ball. Students will use presentation skills and online tools to market games. Students can creative Sphero Dance for school events to create that special difference. Furthermore, it is crucial to understand the importance of Cyber Wellness and game discipline. Our trainers will share the various career opportunities in the industry.



# TESTIMONIALS

## Elective Module Programme for Fuchun Secondary Students

One of OptimusMinds's greatest strengths is that they always deliver on time. They have some talented trainers who are able to engage our students creatively. Our students enjoy their elective modules and find them meaningful. Their coordinators are flexible and able to adapt at a moment's notice. They are easy to work with.

> Mr Sivakumar Murugaya, HOD Discipline (Fuchun Secondary School)

## PAL Performing Arts for Bukit Timah Primary School Students

It was a joy working with OptimusMinds as they were meticulous throughout the contracted period. Efforts were put in to survey the school premises and suggestions were given to ensure students were allocated the best locations that would aid the delivery of the lessons by the instructors. The company was very flexible too and worked within the constraints of the school, logistic wise, and the quality of the lessons were not compromised despite the many challenges faced. Feedback by the school was sought and adjustments were made if the school requested for changes to be made. These are just some of the positive experiences that the school had. Working with them was definitely a joy. Keep up the good work.

> Mr Donald Tan, PAL Committee (Bukit Timah Primary School)

## AEP for Bukit Merah Secondary School

Dear Jinder & Ramesh, Thank you for 'partnering 'our school in developing students' aesthetic talents & building their self-confidence for so many years. The good service provided by you two are something we treasured.

Mrs Lim Guek Lee, AEP Committee and HOD MT (Bukit Merah Secondary School)

## Taster Elective Modules for Express Students Punggol Secondary School

Thx OM. Will strongly recommend your team to next year sec 3 team and to our elective Head Fulia for future cooperation. Your team's professionalism impressed me.

Mr Ong KaiWei, Secondary 3 Year Head (Punggol Secondary School)

# **OUR LIST OF PROGRAMMES**

# Creation. **Programming and Design Modules**

1. Game Designer &			
Developer Elect	•	1.	Maker as En
2. Content Creator			Workshop (E
Elective Module	(Touruber)		Elective Mod
3. E-Commerce &			Business an
Entrepreneursh	•	۷.	(E-Commerc
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4. Video Production	n Flective	3.	Social Media
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7. Video Production			Entrepreneu
(YouTuber) Elect			Module
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Reality Elective			Motivational
9. Video & Film Ele			E-Entrepren
Module	:		Module
10. Radio Broadcast	ting 1	10.	Digital Mark
Programme			Module
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Aestheti	CS :1	12.	Events Mana
Educatio	on 🕴		Elective Mod
Programmes		13.	Google Sites
l'iogrammes			using iPads
1. K-Pop Dance			
<ol> <li>K-Pop Dance</li> <li>Hip Hop Dance</li> </ol>	: (		
3. Bollywood Dance	•		Culina
4. Chinese Wushu	C		Hosp
5. Percussion	:		Progra
J. Fercussion	•		1 logia

- 6. Abstract Expressionism Visual Arts
- 7. Wall Mural
- 8. Mosaic Art

# Business Management and Entrepreneurship **Programmes**

- aker as Entrepreneur orkshop (E-Commerce) ective Module isiness and Services -Commerce) Elective odule cial Media Advertising & AE Interview Skills sume Writing Skills nancial Literacy otivation Mastery isiness & ntrepreneurship Elective odule am Bonding & otivational Programmes Entrepreneur Elective odule igital Marketing Elective odule ourism Management ective Module ents Management ective Module ogle Sites Workshop
  - **Culinary and** Hospitality Programmes

- 1. Food Technologist Elective
  - Module
- 2. Culinary Workshop for Gear-Up Students

- 3. Hospitality with Barista and Mocktail Making Elective Module
- 4. Junior Chef Elective Module
- 5. Can You Multi-Task In A Hotel" (Part 2, Food Preparation) Training
- 6. Culinary Arts Elective Module
- 7. Hospitality (Baking)
- 8. Culinary (Appetizers) 9. Pastry & Beverage Elective Module
- 10. Rough Puff Pastry Making Programme

# Health and Wellness Programmes

- 1. Sports, Wellness And Adventure Elective Module 2. Sports and Fitness Elective
- Module 3. Sports Management
- **Elective Module**
- 4. Servant Leadership through Sports
- 5. Health Industry Focusing **On Nursing Elective Module**
- 6. Junior Nurse Elective Module

# Design **Programmes**

- 1. 3D Product Design Elective Module
- 2. Automotive Engineering **Elective Module**

- 3. Fashion Design Elective Module
- 4. Canva Design Workshop
- 5. Adobe Photoshop
  - Workshop
- 6. Mobile Photography Elective Module

# Education Programme

1. Early Childhood Elective Module

# **Beauty and** Etiquette Programmes

- 1. Etiquette & Grooming Mastery
- 2. Beauty & Wellness Elective Module
- 3. Personal Image Consultant **Elective Module**
- 4. Beauty Artistry Elective Module
- 5. Hairstyling & Design Elective Module

# Staff Welfare **Programmes**/ Talks

1. Embrace Wealth with a Smile (in collaboration with Heartitude.sg)\* - Money matters: Unravelling the masters of

money

- Choices of c
- Empower vo prosperity
- Shouting in Communicati - Confidently the Golden Ye
- Journey ahea - Prosperity F
- vour wealth v 2. Fun with aest
- selection arra and dance pro 3. Basic First Ai basic medical
- with confiden 4. Service Excel to manage ev
- with a smile 5. Barista and M sweet journey of creative mo coffee

\* is a collaborati Heartitude.sg to talks to assist te staff in financial they can embrac a smile (somethi forget while we responsibilities)

# The Ey the Fu Prograi

1. The Eye on Al productive an with AI as your companion in daily tasks in a safe manner

# **OUR SCHOOL** PARTNERS

champions	Ahmad Ibrahim Secondary School
our path to	<ul> <li>Beatty Secondary School</li> </ul>
0.1	<ul> <li>Bedok View Secondary School</li> </ul>
Outerspace:	Bendemeer Secondary School
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ears: A joyful	Bukit Merah Secondary School
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way forward	Christ Church Secondary School
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	• Queenstown Secondary School
	Saint Anthony's Canossian Primary
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	St Patrick's School
	<ul> <li>Swiss Cottage Secondary School</li> </ul>
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mmes	<ul> <li>Towner Gardens School (MINDS)</li> </ul>
	<ul> <li>Unity Secondary School</li> </ul>
- Being	<ul> <li>Woodlands Primary School</li> </ul>
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